



2nd Annual

Celebrate Schuylkill!

**Delight in the vibrant diversity and heritage of Schuylkill County
during our 2nd Annual celebration!**

**Celebrate Schuylkill
Saturday, May 2, 2009
11 a.m. - 5 p.m.
Fairlane Village Mall**

Celebrate Schuylkill offers your group or organization the chance to showcase your upcoming ethnic or cultural events. It is the perfect opportunity to put information about your event in front of the hundreds of people that will attend Celebrate Schuylkill! In addition, groups may sell ethnic food and crafts or setup informational displays that highlight the county's heritage. Entertainment will be provided on stage in center court throughout the day.

Last year's event was a huge success and we hope to build upon that to make this year's celebration even better! Here's what people said about the 2008 Celebrate Schuylkill event:

"...thank you for giving our group the opportunity to participate in your recent Ethnic and Heritage Day program. We would also commend you for a well thought out and an entertaining program." - Minersville Area Historical Society

"This is an event we need to do every year. Thanks for hosting this event."
- Mark Major, Schuylkill County Visitor's Bureau

"I think the whole day was wonderful and the sense of community it gave us all cannot be duplicated. The promotional value we got for the Kielbasi Festival was unbelievable."
- Mary Luscavage, Downtown Shenandoah, Inc.

"I heard many positive comments on Saturday and I enjoyed the day. It came together nicely."
- Lori Kane, Schuylkill Chamber of Commerce

There is **NO FEE** to participate in this event! Vendors will be provided with up to two skirted tables, chairs and electric, if needed. Paid advertising will be placed in the REPUBLICAN & Herald and on radio station T-102. In addition, the event will be promoted through in-mall signage, email blasts and website listings.

**Be a part of our 2nd Annual Celebration! Complete and return the
attached reservation form and insurance requirements by April 17, 2009.**

Or, for more information contact:

**Heather Stine
Director of Marketing, Fairlane Village Mall
Phone: (570) 429-1563
hstine@shopfairlanevillage.com**

REGISTRATION FORM
2nd Annual Celebrate Schuylkill!

Organization: _____

Address: _____

Contact Person: _____

Email Address: _____

Phone Number: _____ Fax Number: _____

Number of tables requested:

- 1 table
 2 tables *(Each table includes a burgundy cover and skirt and 2 chairs.)*

Will your display require electricity? _____ Yes _____ No
(You must supply your own extension cords and surge protectors)

Please list merchandise or food that you will be selling: _____

Additional description of your display / special props / etc.: _____

Fairlane Village Mall requires all vendors to supply a copy of their liability insurance listing the mall as additional insured as follows:

LEVIN MANAGEMENT CORP., AM FAIRLANE VILLAGE LLC,
SOVEREIGN BANK
7211 FAIRLANE VILLAGE MALL
POTTSVILLE, PA 17901

If your organization does not have insurance, you must complete the attached Hold Harmless form in lieu of the insurance.

**Please return this completed registration form, along with a copy of your
insurance certificate or hold harmless form by April 17, 2009 to:**

7211 Fairlane Village Mall
Attn: Heather Stine
Pottsville, PA 17901
Or, fax to: 570-429-1569

Hold Harmless Agreement

Celebrate Schuylkill!
Saturday, May 2, 2009

**This Hold Harmless and Indemnification Agreement made this _____ day
of _____, 2009, is by and between A.M. Fairlane Village LLC, Owner,
(LICENSOR) and _____(LICENSEE).**

Now, therefore, in consideration of the Hold Harmless, and other good and valuable consideration, the Licensee, intended to be legally bound, the Licensee covenants and agrees as follows:

Licensee shall protect, defend, indemnify, save and hold harmless, the Licensor and A.M. Fairlane Village, LLC, Levin Management Corporation, Sovereign Bank, their subsidiaries, officers, directors, employees and agents and any tenant or occupant of the Shopping Center, against and from any and all claims, demands, fines, suits, actions, proceedings, orders, decrees and judgments of any kind or nature by in favor of anyone whomsoever, and against and from any and all costs, damages and expenses, including attorney's fees, resulting from, or in connection with, loss of life, bodily or personal injury or personal property damage arising directly or indirectly, out of or from, or on account of, any incident or other occurrence in, upon, at or from the Shopping Center, or occasioned in whole or in part through the negligent use of occupancy of the Shopping Center, or by any negligent act or omission of Licensee, or any employees, agents, contractors or invitees in, upon, at or from the Shopping Center or its appurtenances or any part of the Shopping Center.

Licensee Signature

Print Name & Title

Date

A.M. Fairlane Village LLC
7211 Fairlane Village Mall
Pottsville, PA 17901
Phone: 570-429-1563
Fax: 570-429-1569
Email: hstine@shopfairlanevillage.com